PIFster

Your guide to crowd-sourced charitable giving

Contents:
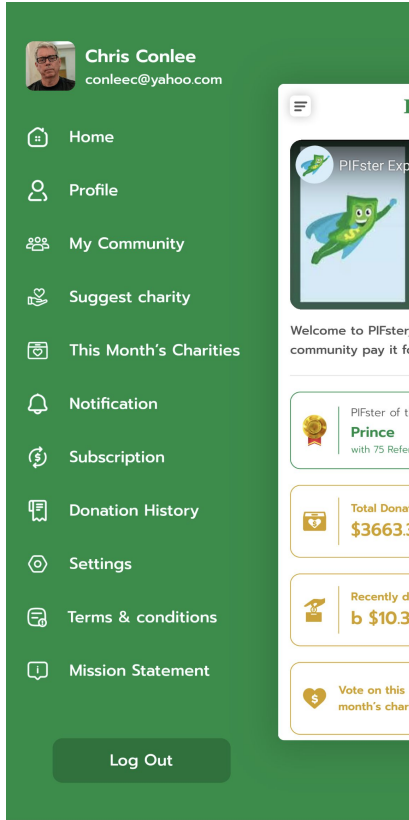
Main Menu:
Part 1

Home
- Where you can scan all the important areas of the PIFster app at a glance.
  - See who the PIFster Of The Month is
  - See how much money the community has raised so far this month
  - See who donated most recently, and how much
  - Vote on the charities the community has suggested for this month
  - View prior months' charitable donations

Profile
- Where you view an edit your personal information
  - Add a profile picture
  - See what your current "Voting Power" rating is
  - Add your name and phone number
  - Find and share your referral code to grow your personal community
  - View the membership of your personal community and send a group message
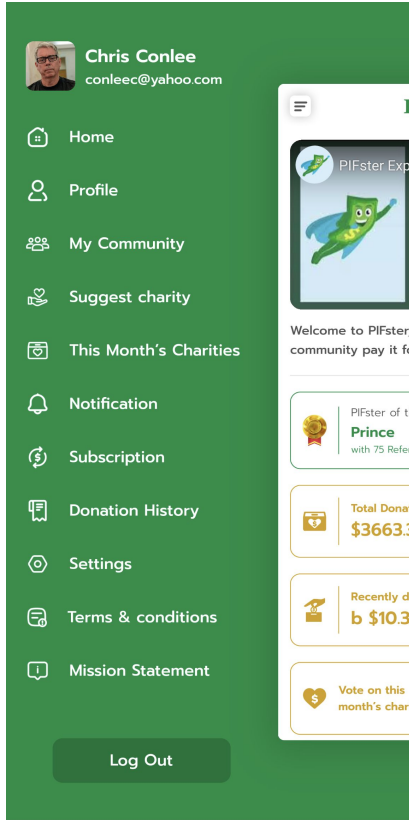 - Reset your password

My Community
- Where you can view the membership of your personal community
  - Send a group message
  - View a heatmap of your community's relative donor activity

Suggest Charity
- Suggest a charitable cause for possible future givin
  - Suggest an Individual in need
  - Suggest an Organization in need

Main Menu:
Part 2

Chris Conlee
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Home

Profile

My Community

Suggest charity

This Month's Charities

Notification

Subscription

Donation History

Settings

Terms & conditions

Mission Statement

Log Out

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Welcome to PIFster,
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PIFster of th
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with 75 Refer

Total Donat
$3663.3

Recently d
b **$10.3**

Vote on this
month's chari

This Month's Charities
- Where you can review all the charities in contention for the current month's donation.
  - See which charities the community promoted for voting
  - See how many votes each charity has received
  - See how much money has been donated to each
    - Individually
    - Community
  - Vote on the charities the community has suggested for this month
  - See how long the voting period has remaining

Notifications
- See and manage notifications from the Admins and the community.

Manage Donation
- Set your recurring donation amount
- Adjust your recurring donation amount
- Cancel your recurring donation amount
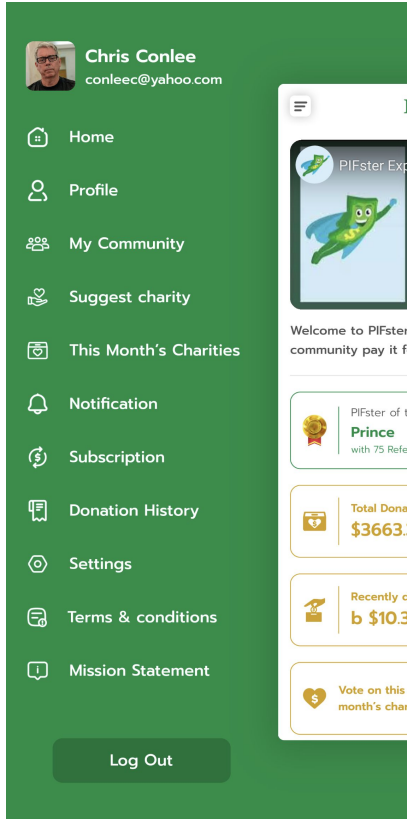
Donation History
- See your donation history
  - Individual
  - Community

Settings
- Turn notifications on / off
- Choose your preferred language
- Help
- Delete you account

Main Menu:
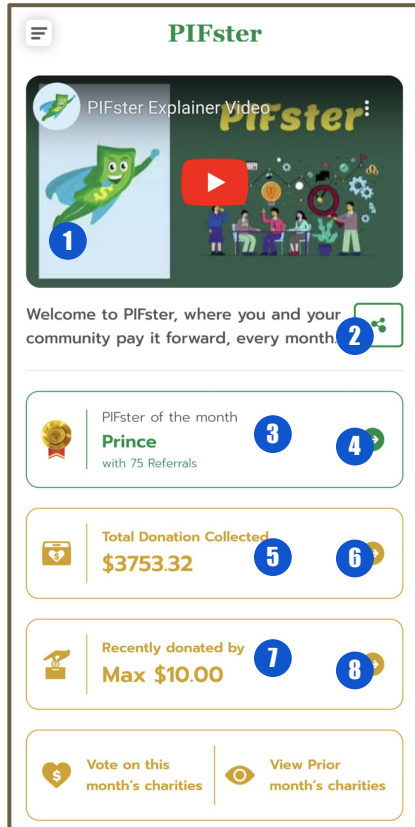## Part 3

Terms & Conditions
- Where you can review the Terms & Conditions under which you've chosen to use the app.

Mission Statement
- Where you can view our mission statement, and how we aim to improve the world.

Home screen:

Part 1

1. **Intro Video**
    a. **Explains what PIFster is and how it works in an entertaining way**
2. **Share a referral link with friends and acquaintances**
    a. **This allows you to invite users, and they will be linked to your account, showing you as their sponsor.**
3. **PIFster Of The Month**
    a. **The user who refers the most new paying donors in a month is rewarded designated PIFster Of The Month (POM)**
    b. **After being designated as POM, your vote and the votes of each of your referred paying users, will be doubled for the duration of the next voting period (1 month).**
    c. **This is a great time to engage with your users and try to organize their votes, because you have additional ability to influence where our communal donation will go!**
4. **Clicking this button navigates to your own My Community screen, where you can focus on growing and managing YOUR community of like-minded PIFsters. Maybe one day YOU can be PIFster Of The Month!**
5. **This is the total dollar amount which has accumulated during the current voting period. It reflects both individual contributions and community contributions.**
    a. **Individuals Contributions are donations made as a one-off contribution, and are NOT part of your monthly or annual recurring donation.**
    b. **Monthly / Annual Contributions are a recurring donation, which will be donated each month as a community contribution to the winning charity for that period.**
6. **Clicking this button navigates to a global "Heatmap" which shows how much, and from where, the PIFster community is donating.**
7. **This is the most recent donation made by a generous PIFster user.**
8. **Clicking this button navigates to your Donation Management screen where you can add, modify or delete a recurring donation**
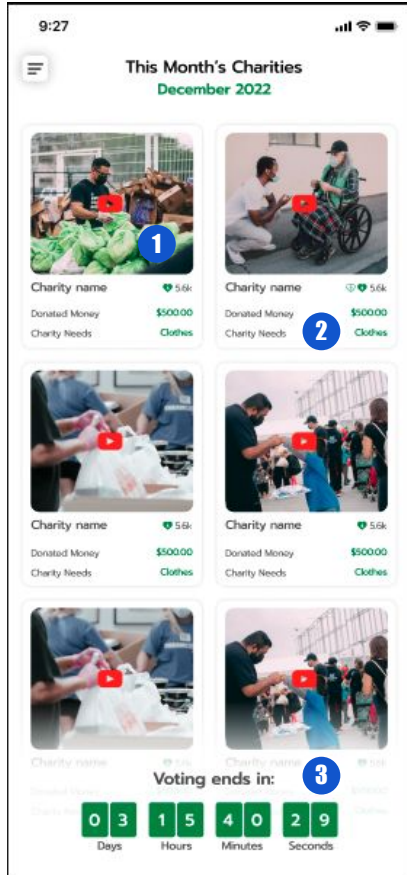
Home screen:
Part 2
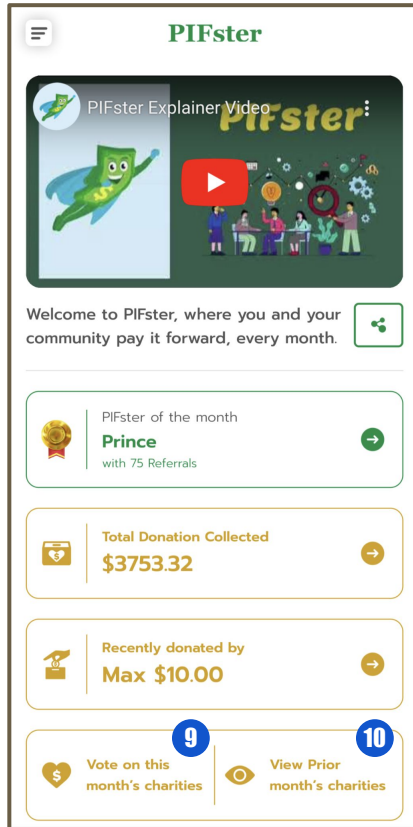
9. **Clicking here will navigate to this month's Vetted Charities screen where you can read about the current selection of charities, and vote on your favorite.**
10. **Clicking here will navigate to the Prior Charities screen where you can see what charities have received the community donation in the past.**

This Month's Charities:

1. **Clicking any panel on this screen will take you to a detail screen for that charity, where you can learn more about it, and cast your vote, or make an individual donation, if you desire.**
2. **You can see at a glance how many votes each charity currently has, and how much money has been donated.**
3. **This countdown timer tells you how much time is available in the current voting cycle.**

Charity Detail:
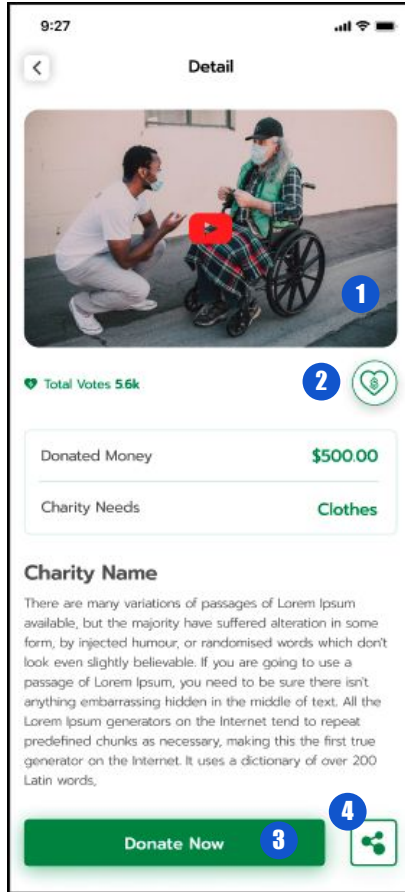
1. **If the charity has a public video, you can view it here**
2. **If you wish to cast your vote for this charity, press this button**
   a. **Keep in mind, you can only vote if you are a paying donor**
   b. **Go to the Manage Donation screen to set up your recurring donation**
3. **If you wish to make an individual contribution to this charity, outside of your recurring monthly donation, you can do it here.**
4. **If you'd like to share this charity with your friends, you can do so by clicking this share button.**

Manage Donations:

1. **To set up a recurring donation, you first enter a donation amount here.**
2. **You then decide if you'd like to make your contribution MONTHLY, or ANNUALLY.**
3. **Indicate if you'd like to pay the bank's transaction fee to make your donation go farther.**
4. **Submit your donation, and start voting to make the world a better place!**

Donation History:
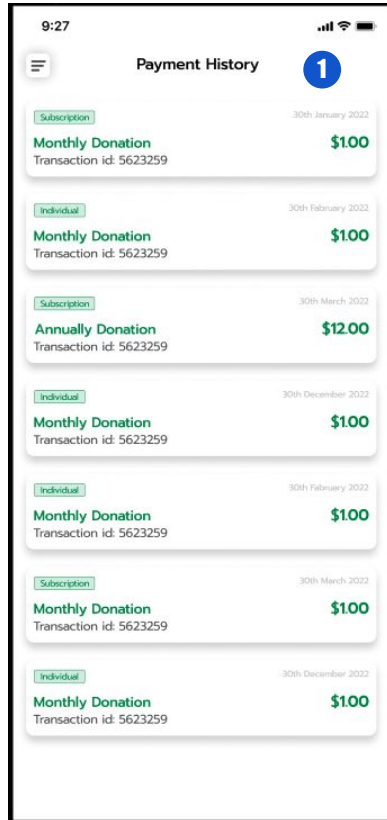
1. See at a glance what you're donated!

Suggest Charity:


1. **As a member of the PIFster community, you are strongly encouraged to suggest charities that you would like to benefit.**
   a. **The PIFster admins will thoroughly vette each charity suggestion to assure it is a valid charity, and that it's mission and goals do not violate our terms of service or our own mission.**
      i. **Generally speaking, we avoid any charity that could have a particular partisan appeal, or could be considered divisive by a sizeable portion of our user base.**
   b. **You can suggest either an existing organization, OR an individual who is in need of assistance.**
2. **Fill out the information as completely as possible, so we can contact them and verify their mission, etc.**
   a. **If our system recognizes a charity, it will auto-suggest it for you. Please use this feature, as it helps us gauge user interest in a given charity so we can prioritize our review process.**
3. **Submit your charity for review and inclusion in future voting rounds. Thank you for contributing and making our community even more impactful!**

Prior Months' Charities:
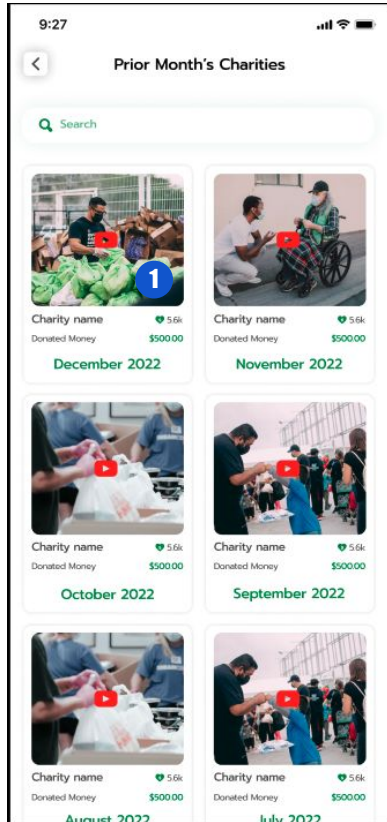
1. **Click any charity to see details about prior months' donations**

User Profile:
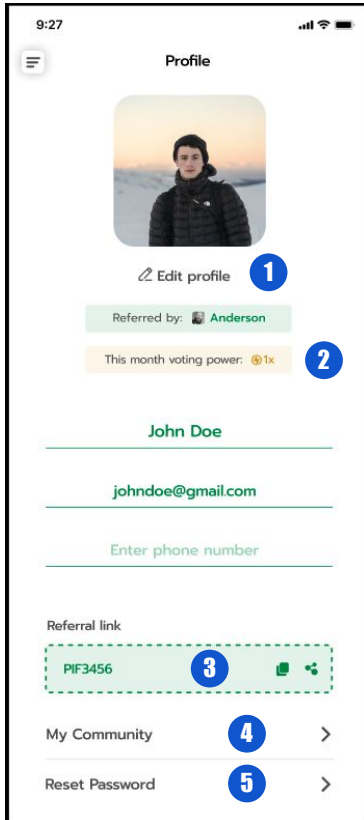
1. **Edit your profile to let the community know who you are**
   a. **Add an image to put a face to the name!**
   b. **See who referred you, or add a sponsor if you didn't define one when you signed up**
2. **Voting power defines how many times your vote is counted.**
   a. **This number is normally 1, but can be increased as a reward for various things, primarily being named PIFster Of The Month, or being in the POM's network.**
3. **The referral code is what you want to share to your friends and acquaintances so you can build a community of your own.**
4. **Click here to navigate to your My Community screen, where you can see who's in your community, and you can send community messages to promote your favorite charities, etc.**
5. **Reset your password**
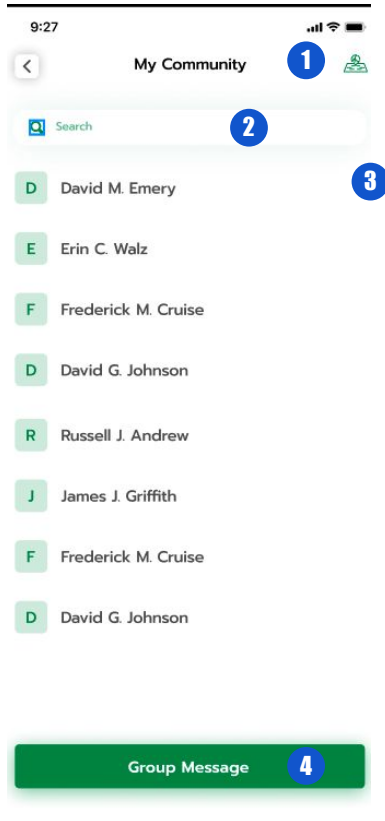
My Community:

1. **Any time you see this icon, click it to see a heatmap**
   a. **In this case the heatmap will represent your entire community**
   b. **You can also see a heatmap for individuals' referral trees, to drill down and see how your organization is performing**
   c. **See next page for an example**
2. **Search your community**
3. **Click on any individual to learn more about them**
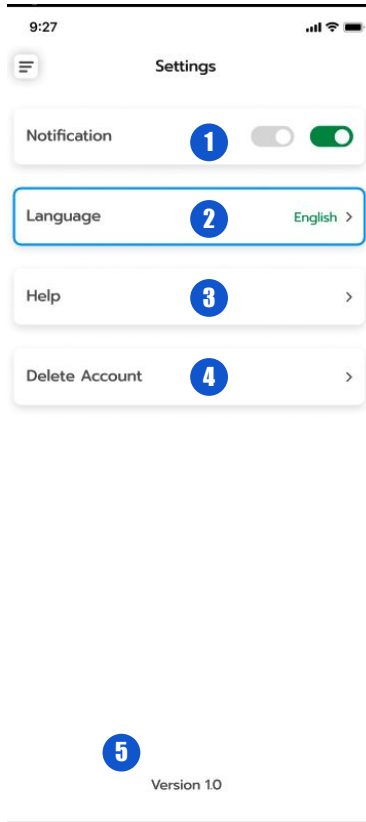4. **Send a group message to your entire community**

Heatmap Example:
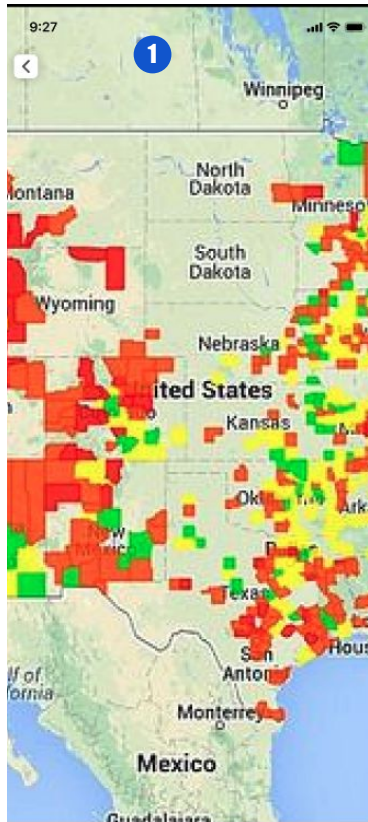
1.   **Get an immediate overview of your team's relative performance**

Settings:

1. **Allow PIFster app to send you notifications**
2. **Choose your preferred language**
    a. **English and Spanish initially**
    b. **Please let us know what other language you would like for future versions**
3. **This document**
4. **In compliance with CCPA and GDPR regulations, here is where you can permanently delete your account**
5. **Current app version**